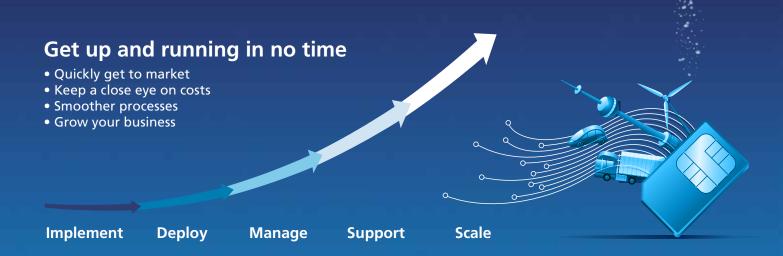
Control Centre

Our m2m Control Centre is an online platform which lets you easily manage and support all of your connected devices. It's powered by Jasper Wireless and has everything you need, all in one place.



With the Control Centre, you can quickly see exactly what's happening with every sim on your network. And not only that, you're also able to:

- Get more for less, using a whole range of tools to set-up and control everything with our live system.
- Capture useful data on how your business works.
- Create a smoother-running business using our powerful automation engine. You can quickly expand if needed, too.

Super smart

Analyse and control how your devices work in the field, so you can respond immediately to market conditions and customers' needs. Our Control Centre makes it easy by giving you a unique, real-time view of how your devices are connecting to and using our m2m network - across all points of connection.

Fully automatic

The automation engine lets you programme and control your devices to create slicker-running processes too. You can also do lots of other useful things like monitor sims, usage, rate plans or other areas of you connected devices. You can even set up triggers that automatically spring into action if certain events occur.

Exactly what you need

You can tailor the Control Centre platform around your own business as well. For example, you can tailor it to your logistics needs, or change commercial terms and allow customers to manage things if they want to. You can also give efficiency and profit levels a helping hand with cutting-edge – yet staggeringly easy-to-use – self-service options.

Everything you need to get your connected business up-and-running faster – and become more profitable.

Control Centre

Super smart

Plenty of inside knowledge
You'll soon have all the information you need to make your connected device run even smoother. That's because everything's at your fingertips – so you can identify notable trends, or which devices are costing the most. And whether they're working as they should be too.

Troubleshooting problems?

You can also quickly get to the bottom of any device issues – either online, or real-time. And that's on the O2 network or roaming internationally. You're able to check statuses, look-up session histories and see connectivity details too. All the while, having the information you need to fix any issues that come along

Fully automatic



Programme your rules (without the programming bit)

You can very easily set-up your own rules and let the technology do the rest.

Here's how:

- 1. Check out sim activity and other events.
- 2. Decide what triggers each rule.
- 3. Create an action that automatically happens.

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Quickly get everything set-up with your own apps

You'll find things much easier when your operations are controlled directly from your own applications. For example, you can use standard-based API calls to reach data in the Control Centre. And, from the get-go, you'll be able to use your applications to keep a close eye on usage, send messages to devices, allocate rate plans, get invoice data and stacks more.

Exactly what you need



Keep a tab on costs

Your devices start-up automatically – as soon as they're switched on by users or installers. And once they're up and running, you can use automated overage controls, notifications and rules to keep a tight rein on costs. You'll also be able to save time and money by doing away with manual processes – and using the automation engine instead.

Choose commercial and global flexibility

With a global platform, you're able to reach new markets quickly and easily. You can set high or low usage that varies by location and the type of data traffic too. Whatever you need to make sure your rate plans, distribution and operations match your needs.

Ready to give it a go?

For an instant hands-on feel of the Control Centre, start with a developer kit. That way, you can quickly connect your devices to your network. And it comes with trial sims and full access to the platform – along with tools to help you get along, and APIs to join-up with all your applications. It makes getting to market, containing costs and improving and growing your business so much easier.

Find out more about O2 m2m at m2menquiries@o2.co.uk