

Mobile Maturity Assessment from O₂

**An actionable, focused analysis of your
organisation's mobile technology readiness.**

Enterprises are under pressure to keep up with the mobile technology expectations of their employees and their customers. Mobile devices, security, management and applications are changing all the time, and the business need for mobile working is only increasing. Purchasing a 'quick fix' mobile IT product for your current specific requirements is not a sustainable solution. And many off-the-shelf products fail to accommodate the full complexity of an organisation's IT infrastructure.

A comprehensive approach to deploying a mobile-led technology strategy is needed. Starting at the top and working down.

To help you manage this challenge, O₂ is offering a Mobile Maturity Assessment (MMA) to our customers. The MMA is a focused and rapid analysis of your current technology status and future readiness. It is a process that concentrates our years of experience and insight into a clear, relevant and prioritised set of actions that will help your organisation to execute a future-proofed Enterprise Mobility strategy.



Areas covered by the Mobility Maturity Assessment

The MMA looks beyond just the hardware and the IT infrastructure that make up your organisation's technological capabilities. This process looks at 11 key strategic business areas and involves a broad range of stakeholders.

These areas are:

1. Mobile strategy
2. Mobile policy
3. Mobile infrastructure
4. Enterprise File Sharing and Synchronisation (EFSS)
5. Application of mobility
6. Security/compliance
7. Asset and cost management
8. User and end-point segmentation
9. Mobile support
10. Governance
11. Consumerisation/BYOD (bring your own device)/COPE (corporate owned, personally enabled) device

The four-step Mobility Maturity Assessment process

The MMA is composed of four stages:

1. Customer engagement and preparation

O₂ will work with your organisation to identify the relevant stakeholders for each focus area, gather background information and set a date for the workshop in stage two.

2. MMA workshop

The MMA workshop is an intensive one-day session, oriented around the 11 core focus areas. It will be held at your premises and flexibly structured to allow the most appropriate decision-makers and stakeholders from your organisation to participate.

3. Analysis of workshop results

The outputs from the workshop will then be analysed by experienced enterprise mobility consultants and a comprehensive report will be produced. The report will outline your organisation's current status and the agreed transformational targets over the following 24 months.

The report will be accompanied by an executive summary and an A3 poster of highlights to aid in communicating these findings to the wider stakeholder group.

4. Feedback

As soon as possible after the report has been produced and delivered, your O₂ consultant and account manager will schedule a feedback session to discuss the findings. Together, we will help you develop a strategy and define the next steps to achieve your agreed targets.

Engagement stakeholder involvement

Our consultants have a highly structured process for developing a deep understanding of our client's organisations. As part of this process, we engage with a broad group of engagement stakeholders from throughout your organisation to assist us in gathering information during the data discovery and solution design stage.

These include senior IT leadership, mobile programme teams, IT finance, telecommunications management, security, and application development. But, the MMA also extends to HR, finance and legal, Line of Business process owners and end-user sample groups.

Why O₂?

O₂ is uniquely positioned to help our customers planning and implementing Enterprise Mobility. Our team of experts provides full MDM management for large public and private sector organisations.

We are the trusted IT provider for some of the UK's most respected organisations, with years of unrivalled mobile experience. We're also the first UK network that can guarantee customers that we meet all the security measures as required by CAS(T), which is independently verified on an annual basis by an appointed Lloyds auditor (LRQA). And we were awarded the Best Network Coverage award by uSwitch in 2016*.

While others may offer a single product or solution, we have a substantial portfolio of Enterprise Mobility Solutions which can stand alone or be integrated, including platforms, devices, applications and even on-premise, hybrid and cloud-based solutions.

*<https://www.uswitch.com/mobiles/awards/2016/best-network-coverage/>

Want to know more?

For more information on arranging an MMA from O₂ for your organisation, contact your account manager, call us on 01235 433 507 or visit o2.co.uk/enterprise