

# O2 Connected Transportation. It's like an **accelerator** for your productivity.

Discover how O2 Connected Transportation gives you more ways to solve tough transport management challenges.

From driving growth to cutting costs, or streamlining compliance, we're experts at helping fleet, leasing and passenger services organisations to work smarter.

Here's how:



## For vehicle fleet and leasing organisations

### Take the **guesswork** out of fleet management

#### Want a better way to manage cars, vans and drivers?

Get real-time access to engine diagnostics trouble codes, driver behaviour, vehicle location and more.\* This advanced driver and vehicle monitoring and tracking will help you drive extra productivity from your people and higher utilisation rates from your vehicles.

\* O2 Smart Tracking only



### Save money

#### Want reduced operational and repair costs that keep your overheads low?

Get real-time access to vehicle mileage and engine codes\*, so you can keep track of maintenance schedules, check vehicles are serviced on time and make sure problems are fixed proactively, ensuring minimal time off the road. You can even plan the most fuel-efficient route for every journey, which can deliver significant financial savings.

\* O2 Smart Tracking only



### Know what you're **worth**

#### Are your assets worth more today than they were yesterday? Or less? How much?

Proactively monitor the residual value of your fleet with pinpoint accuracy – in real time – so you always know their precise value.



### Offer **innovative** service and support

#### Need to appeal to prospective direct customers, and stand out in a competitive market?

Proactive fleet monitoring means you'll be more responsive, and offer better customer service and support. And real-time accident alerts mean you can take better care of both drivers and vehicles than competitors.



### Get **real-time** information at your fingertips

#### Feel like you're drowning in data?

#### Can't get accurate information when you need it?

Now you can monitor real-time fleet information using a web portal, or integrate the data into your existing systems. No more spreadsheets.



### Want to introduce **profitable** new services?

#### Does your organisation have direct customers? And a desire to increase margin and growth?

Achieve them by offering targeted discounts that make your pricing more competitive than your rivals. Or by introducing loyalty schemes that reward your most profitable customers. Or by tailoring pricing according to driver behaviour and risk profile – targeting those customers that bring you the most revenues.



## For passenger services organisations

### Make better decisions

#### Not every risk is serious. But not every alarm is false.

With the data your field teams capture converted into actionable information in real time, you'll find it easier to make fast, informed decisions.



### Say goodbye to paper mountains

If forms and clipboards are a big feature of your compliance processes, replace them with efficient digital automation that's easy to capture, store, analyse and interrogate electronically.

You'll also find digital data helps you work more transparently. That's because information is far easier to locate and share with customers or suppliers when it exists electronically.



### Keep passengers safe and healthy

#### Responsible for health & safety?

And for monitoring security, cleaning and maintenance operations in passenger environments? Log or capture compliance information using mobile devices connected to the cloud – so you cut potential mistakes and spend less time on manual reporting. While your transparent electronic workflows will help demonstrate your commitment to health and safety in the event of an incident.



Get hands-on with O2 **Connected** Transportation  
To chat about your demo or free trial, get in touch with us  
at [iot@businesso2.co.uk](mailto:iot@businesso2.co.uk) or find out more at [o2.co.uk/iot](http://o2.co.uk/iot)

More for you.

 @o2businessuk

*Telefonica*