Telefónica

O2 business

Simplify your IT landscape

Turn efficiency gains into more rewarding experiences.

Your organisation is all about a complex chain of moments coming together. Connecting people and managing interactions to deliver experiences that simply wow.

Can your IT do that? O2's Business Barometer research captures the mood of private and public sector organisations – and points the way toward new IT-powered efficiencies.

Make your IT more agile

Simplified connections. Streamlined device management. Easier collaboration. These efficiencies save time and cost, and create better experiences across your organisation.

72%
of senior leaders feel investing in digital is essential to better performance

BUT

49%
believe their current IT environment is holding innovation back

> "Having focused for so long on internal optimisations, many IT Infrastructure and Operations (I&O) leaders have built rigid infrastructure processes and one-size-fits-all service 'pipelines' meaning that they are missing out on opportunities to become more agile."
> —
> **Gartner**[1]

Safeguard your organisation

Cloud-to-device protection. Cyber security. Secure connectivity. Regulatory compliance. Business efficiencies can protect your people, assets and data.

68%
of businesses support Bring Your Own Device (BYOD)

BUT ONLY

39%
have Mobile Device Management (MDM) systems in place

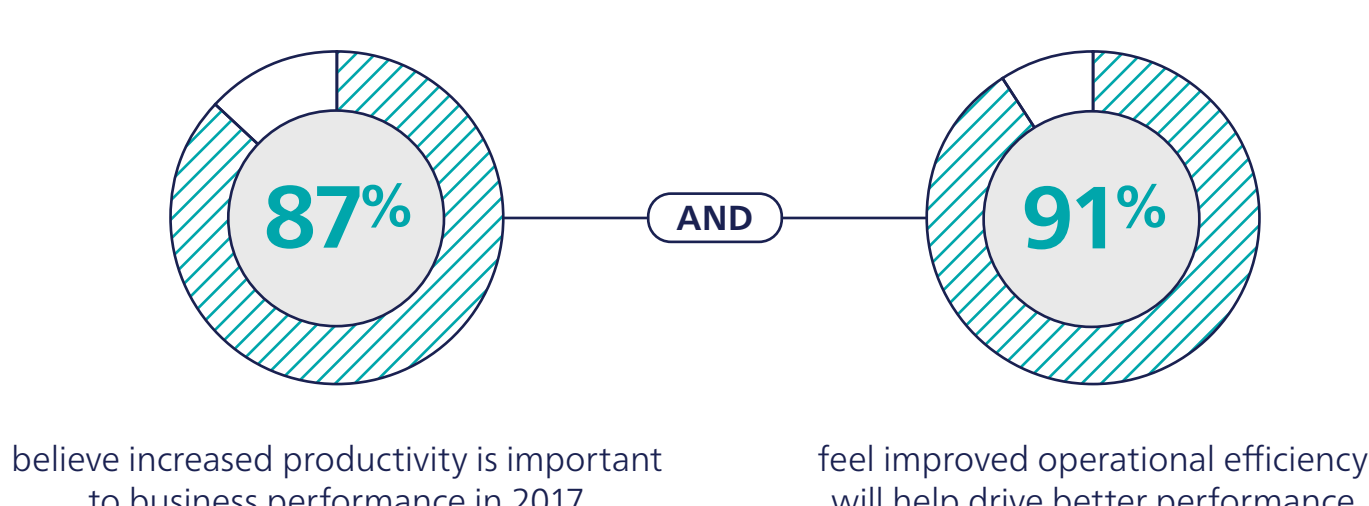> IT is business – which means IT risks are business risks.
> —
> **PwC**[2]

We helped a leading airline see how they could save **£8.6m** with digital tools that carry out and record automatic compliance checks.

Empower your people

Unified comms. Flexible working. Secure remote access to systems. These are the tools that help people collaborate more efficiently and improve the experiences they provide.

87%
believe increased productivity is important to business performance in 2017

AND

91%
feel improved operational efficiency will help drive better performance

We showed a major police force how it could save **£248m over 3 years** by investing in agile, streamlined IT that improves connectivity and collaboration.

Organisations are defined by what they do at every touchpoint

And with an ever-increasing number of interactions, you need to understand your digital strategy in order to support your people, customers and communities achieve your goals.

Create more rewarding experiences across your organisation with more efficient IT.

See how in our guide **Simplify your landscape »**

Want to know more?

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