

# Why wait for good weather?

## **See a brighter business forecast in three simple steps.**

From delivery drones buzzing through reception with your latest stationery order to seismic geopolitical shifts and rifts, every day seems to offer up a new-look world.

Looking for something solid to hold onto amidst all the uncertainty? Try change. It's the one thing you know you can rely on. So embrace it. And let your people run with it.

But don't worry, embracing change doesn't mean jumping on every new technology fad. Efficient, sustainable tech lives at the heart of this evolution. And it will only become more central in helping your people improve everyday experiences – at work, home and everywhere in between.

Consider how your IT landscape can support even better, smarter ways of working for your people. Then start seeing a more certain future: your own.



## Fold up your umbrella

**Worrying about the future? So 2016. Uncertainty still looms, but standing still isn't the answer either.**

Connectivity has forever changed the way we work. And it will continue to play an essential role as Artificial Intelligence (AI) gets set to remake our working worlds all over again. But all this new workplace tech is certain to offer up as many challenges as opportunities.

That's why it's so important to get your partnerships right. Knowing you have the solutions you need, backed by robust security measures and expert support, is key to growing beyond legacy IT with confidence – and keeping pace with the demands of an always-on world.

### Next steps

Take a hard look at your IT environment. Identify the partners you believe are best placed to help you adapt and make the most of what's next. Then invest and start moving forward.



## Plan for failure in your forecast

**Innovation. Every organisation talks about doing more of it. But too often, they hesitate at the most essential step: the misstep.**

Making experimentation central to your culture – encouraging fresh ideas and ways of working – will give you an adaptable framework for lasting success. So empower your people with tools that foster better collaboration and more efficient project cycles.

And because the next great idea (or the next insight-fuelling failure) can come from anyone, anywhere, anytime, your tools must also allow people to connect the instant lightning strikes.

### Next steps

Fail responsibly. Create a budget for experimentation. Equip your people with better collaboration tools. Give them the go-ahead to try (and fail). Then learn, refine and succeed.



## Build a brighter working experience

**Robots are joining the workforce. And while they may not be any fun around the watercooler, your people should be excited to welcome them.**

Simply put, there are aspects of our jobs (the analytical, diagnostic and empirical) more suited to machines than people. This coming division of labour means we can develop roles that make more of our natural strengths, like empathy, intuition and limitless creativity.

By integrating AI now, your HR team will be well-placed to identify, recruit and retain the next generation of top talent – then nurture better working experiences with things like intelligent chatbots, and VR and AR conferencing and training.

### Next steps

Start restructuring your operations, so AI is integrated as an enabler for your people that helps them enjoy more rewarding experiences – and deliver them too.

## Make your own weather

**The world is unpredictable. And it doesn't always feel like we're in control.**

But much of it is up to us. By focusing on our own strategies and investing in simpler, more efficient tech landscapes that truly put people first, it's possible to build a lasting foundation for genuine innovation and sustainable success.

## Want to know more?

Book a discovery session.

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