O2 business

5 ways to transform fleet management efficiency

Deliver better experiences for your drivers, your customers and your business with industry-leading vehicle telematics.



O2 Smart Vehicle, powered by Geotab, gives you real-time visibility of your drivers and vehicle performance and vehicle health. So you can create a safer, more cost-efficient and productive fleet that's simpler to manage.

1

Cut planned and unplanned vehicle maintenance costs

Aggressive driving drastically increases component wear and tear. The result? More unscheduled maintenance and higher servicing bills:



£310 - £545 per day
lost profits due to unscheduled maintenance interruption, not including repair costs

Up to 14%
reduction in maintenance and repair costs with advanced telematics

You'll save even more by easily calculating residual prices of your fleet based on real-time data (or over mileage if your vehicles are leased).

2

Reverse operating costs

33% Poor driving styles waste money

Fuel economy reduction caused by heavy breaking and fast acceleration[1]

14% Potential saving in fuel costs

Potential reduction in MPG with driver coaching **7-14%**

3

Reduce costly vehicle accidents

Monitoring driver behaviour with O2 Smart Vehicle can have a big impact on driver safety and also operating costs. Real-time in-vehicle coaching and audio alerts can significantly reduce the risk of accidents and claims.

45% fewer accidents

50% reduction in accident pay-out costs

5-25% lower insurance costs

More importantly, O2 Smart Vehicle helps you ensure your duty of care allows you to take immediate action if a driver or vehicle are involved in an accident.

4

Turbo-charge productivity

Unnecessary vehicle idling times and inefficient route planning reduce your fleet's productivity. Get more done every day by arranging more customer calls and cutting out unnecessary mileage.

12% Telematics increase on productivity

Telematics reduction in manpower costs **12%**

5

Choose O2 Smart Vehicle with confidence

<30 minutes: time to covertly install the device to any OBD-II port

Zero: experts or specialist tools required for installation

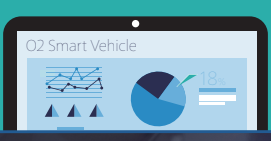
700,000: devices in use worldwide[2]

9: classification of vehicle and driver data captured by real time

99%: of car manufacturer diagnostic codes covered with the most comprehensive database

3: ways to view your fleet information with laptop, tablet or mobile

15 years: O2's business mobile experience of making millions of customers happy



Let's get you on the road to efficiency

Kick-start your fleet transformation.
Get in touch on **o2smartvehicle@o2.co.uk**

o2.co.uk/o2smartvehicle

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[1] Non-urban driving
[2] Figure shown is for Geotab devices, on the solution that powers O2 Smart vehicle.